



# Coalition of Election Association Leaders

A PROJECT OF  
ELECTION CENTER

## Baseline Digital Assessments

Welcome to the CEAL Assessments. This evaluation is specifically designed for state association leaders like you to evaluate the maturity of your association's operations. It can be completed independently, or CEAL can help facilitate the assessment. Participating in this process will help you identify your strengths and pinpoint areas for improvement in your operational practices. The insights you gather will provide valuable information that CEAL advisors can use to offer tailored support, helping your association improve its efficiency and effectiveness in serving election officials across the state. Upon completion, your CEAL advisor will follow up with you to coordinate a review appointment. For more information or help with the assessment, please email [CEAL@electioncenter.org](mailto:CEAL@electioncenter.org).

### Recommended process for self-assessments

Digital self-assessments are intended for the executive board members with knowledge about the operations of the association. Before completing the digital assessments **prepare by reviewing the Association Maturation Guidebook and checklists. Download [here](#).**

#### Options to complete each assessment

1. One person (i.e. President, Treasurer, Secretary) can complete each of the assessment(s) or;
2. Using the paper or electronic guidebook, each board member completes the checklists individually and the answers are collected and collated into one response. One person then enters it into each digital assessment or;
3. The board members prepare with the Guidebook and checklists, and then the board joins a 2-hour Zoom to complete the digital assessments together.

## Tips and Tricks

- Progress can be saved and revisited, if necessary.
- If you need to save and leave the survey, remember to bookmark and save the link so that you can return later.
- These are baseline surveys to help your association set future goals—don't get too bogged down on any one question or be concerned about knowing all the answers.

## Digital Assessment Links

To enter the survey, click on each link below. If you prepare in advance, each survey should take approximately 20-30 minutes to complete.



Your CEAL Advisor will follow up with you in one week with the results of the assessment. For more information or help with the assessment, please email [CEAL@electioncenter.org](mailto:CEAL@electioncenter.org).

If you are interested in a facilitated assessment, you can request it via [email](#).

