



Coalition of Election Association Leaders

A PROJECT OF
ELECTION CENTER

The Coalition of Election Association Leaders (CEAL) serves state associations for election officials by supporting their professionalization and governance, strengthening association maturity, and creating sustainable associations for election officials.

We believe that strong associations lead to strong elections. CEAL serves as a network for current, past, and aspiring election association leaders. CEAL and Election Center recognize that state associations of election officials play a vital role in supporting officials by providing training, mentorship, and a platform for collaboration and advocacy. Getting support is essential to a strong association. We are here to provide and facilitate that.

CEAL helps associations become more resilient, responsive, innovative, and sustainable through its focus on helping each individual association create a governance and operation structure to meet its individual needs, member communications, leadership training and education, and advocacy. The CEAL team includes current and past election association leaders who are ready to provide mentorship, guidance, advice, and creative problem solving for association leaders at any stage.

Services

- Networking opportunities and facilitating connections via in-person convenings and our online community platform
- Skill building and assistance with improving association governance, bylaws, etc.
- Facilitated and self-led assessments
- *Association Maturation Guidebook: A Self-Assessment Guide to the Evolution of Election Associations*
- Resources and materials
- Business analysis
- Scholarships, sponsorships, and grants
- Mentorship
- Advocacy for associations

What Association Leaders are Saying

“CEAL is bringing association leaders together in an innovative environment to foster collaboration across states during this challenging time in elections administration,” said **Kathy J. Holstine Campbell, Executive Director of Missouri Association of County Clerks and Election Authorities**. “As one of five state association executive directors, it was a privilege to be among peers who are modeling the way for associations to serve their members in a meaningful manner. Election Center’s dedicated focus on learning is the key to our success.”

“The Coalition of Election Association Leaders conference in Pittsburgh was a fun, engaging and enlightening gathering,” said **Aaron Ockerman, Executive Director of Ohio Association of Election Officials**. “It’s always an incredible opportunity for association leaders to spend time together, share best practices and discuss ways to better serve our members. Associations can play a positive role in how elections are administered in the states and the Ohio Association of Election Officials is grateful to the Election Center for their leadership.”

“I had the privilege of attending the Election Center’s April 2025 ‘Special Workshop for Coalition of Election Association Leaders’ held in Pittsburgh,” said **Julian M. Young, Director, Florence County Voter Registration and Elections**. “This workshop was packed with outstanding and relevant information for those of us election officials who are part of our State Associations. The speakers and organization leaders who shared their knowledge and wonderful research regarding their work with state associations were inspiring and spot on. I am thankful to the great Election Staff and Board who work so hard at engaging election officials in such meaningful and useful workshops.”