Election Center
The National Association of Election Officials

34th Annual National Conference

August 25-28, 2018

Sheraton Hotel
New Orleans, Louisiana
THE ELECTION CENTER

Board of Directors

Susan Gill, CERA
Inverness, Florida

Kathleen Hale
Auburn, Alabama

Ernest Hawkins, CERA
Elk Grove, California

Dean Logan, CERA
Norwalk, California

Alice Miller
Washington, DC

Robert Montjoy
Auburn, Alabama

Steve Moreno, CERA
Greeley, Colorado

Julie Pearson, CERA
Rapid City, South Dakota

Tom Wilkey
Albany, New York
SECURITY NOTICE: Because of security concerns, you must wear your Election Center name badge when entering any meeting room, lunch room or the exhibit area. Thank you for your cooperation.

Saturday, August 25, 2018

8:00-9:00  Class Registration  (Separate Registration for Classes Required)  Bayside Foyer

9:00-4:30  Class #5  
Ethics in Elections and Voter Registration Administration  
Cindy Bowling, Ph.D., Auburn University, Auburn, AL  Bayside C

Class #6  
Communications in Elections and Voter Registration Administration  
Kelly Krawczyk, Ph.D., Auburn University, Auburn, AL  Bayside B

Class # 13  
The Policy Process Governing Elections and Voter Registration  
Mitchell Brown, Ph.D., Auburn University, Auburn, AL  Bayside A

Class # 31  
Election Storytelling: Effective Use of Information About Operations and Finances  
Kathleen Hale, Ph.D., J.D., Auburn University, Auburn, AL  Nottoway

12:00-1:30  Lunch  (Students only-Ticket Required)  Waterbury

Sunday, August 26, 2018

8:00-11:00  Courses #5, #6, #13 and #31 Continued  (Same rooms as Saturday)

1:00-3:00  PEP Board Committee Meeting (PEP Members Only)  
Vicki Davis, CERA, Chair  Bayside B

2:00-6:00  Educational Exhibit Area Open  
Grand Foyer  Grand Ballroom A/B

2:00-4:00  Postal Committee Meeting (Everyone welcome)  
Anthony Albence, CERA, Chair  Bayside A

4:00-6:00  Investing in Elections (Everyone welcome)  
Kathleen Hale, Chair  Bayside C

4:00-8:00  Registration Desk Open  Outside Waterbury

6:00-7:30  Welcome Reception  Waterbury
Monday, August 27, 2018

8:00-3:00  Registration Desk Open  
           Grand Registration Desk

8:30-9:00  Continental Breakfast  Grand Ballroom A/B

8:00-5:00  Educational Exhibits  Grand Foyer  
           Grand Ballroom A/B

All meetings today will be in the Grand Ballroom C/D/E

8:30-9:00  Continental Breakfast  Grand Foyer  Grand Ballroom A/B

9:00-9:15  Welcome/Announcements  
           Tim Mattice, CERA, Executive Director, Election Center, Katy, TX  
           Ernie Hawkins, CERA, Program Chair, Election Center, Elk Grove, CA

9:15-10:00 Key Note Address and Welcome to Louisiana  
           Honorable Kyle Ardoin, Louisiana Secretary of State, Baton Rouge, LA

10:00-10:15 ERIC and Voter File Maintenance  
             Shane Hamlin, Executive Director, ERIC, Washington, DC

10:15-11:00 Educational Exhibits /Break  Grand Foyer  Grand Ballroom A/B

11:00-11:15 National Voter Registration Day  
             Brian Miller, Executive Director, NonProfit VOTE, Cambridge, MA

11:15-12:00 Homeland Security: Voter Registration and Elections Update  
             Matt Masterson, Senior Cybersecurity Advisor, Homeland Security, Washington, DC  
             Noah Praetz, CERA, Cook County Director of Elections, Chicago, IL

12:00-12:30 EAC Update  
             Tom Hicks, Chair, US Election Assistance Commission, Silver Spring, MD  
             Christy McCormick, Vice Chair, US Election Assistance Commission, Silver Spring, MD

12:30-2:00  No Host Luncheon

2:00-4:30  Professional Practices Presentations “and the winner is…”  
           Jill LaVine, CERA, Professional Papers Chair, Sacramento County Former Registrar of Voters, Sacramento, CA  
           Grace Wachlarowicz, CERA, Minneapolis Assistant City Clerk/Director, Elections & Voter Services, Minneapolis, MN

6:00-11:00 Evening Event: An Evening on the Mississippi
            Ticket Required (One included with registration fee)  
            Shuttle Buses leave for the dock at 6:00pm, the last shuttle will depart at 6:30pm and return at about 9:00pm. The Natchez will depart at 7:00pm.
**Tuesday, August 28, 2018**

8:00-10:30 Registration Desk Open

8:00-11:00 **Educational Exhibit Area Open**

8:30-9:00 Continental Breakfast

9:00-10:30 **Concurrent Discussion Groups**

**Breakout #1**

**Investing in Elections: Results from the Field**
Kathleen Hale, Professor, and Election Administration Program Director, Auburn University, Auburn, AL

**Breakout #2**

**The 2017 Elections in Review**
Open Mic
Steve Moreno, CERA, Weld County Commissioner at Large, Greeley, CO

**Breakout #3**

**Voluntary Voting System Standards**
Brian Hancock, Director, Testing and Certification, US Election Assistance Commission, Silver Spring, MD

**Breakout #4**

**Visit Educational Exhibits**

10:30-11:00 Educational Exhibits/Break

11:00-12:30 **Concurrent Discussion Groups**

**Breakout #1**

**Election Administrations Professionalism Index**
Mitchell Brown, Professor, Auburn University, Auburn, AL

**Breakout #2**

**#Not Your Typical Government Social Media**
Using social media to inform, educate and entertain voters
Sarah Mohan, Harford County Program Manager-Media and Outreach, Harford, MD
Mitchell Kampf, City of Minneapolis Communications & Multimedia Coordinator, Minneapolis, MN

*(Repeats at 2:30pm)*

**Breakout #3**

**New Voting Systems: The Michigan Experience**
Joseph Rozell, CERA, Oakland County Director of Elections, MI
**Breakout #4**  
**Crisis Management/Media Training**  
Mindy Perkins, President and CEO, CERV, VR Systems, Tallahassee, FL  
Salter Mitchell, Principal, Salter Mitchell, Tallahassee, FL  
*(Repeats at 3:30pm)*

12:30-2:30 **CERA Graduation Luncheon**  
*Ticket Required*  
Grand Ballroom C

2:30-3:30 **Concurrent Discussion Groups**  
**Breakout #1**  
**News from UOCAVA**  
David Beirne, CERA, Director, Federal Voting Assistance Program, Alexandria, VA

**Breakout #2**  
**California's Pilot Election Experience**  
Alice Jarboe, CERA, Interim Sacramento County Registrar of Voters Sacramento, CA  
Jill LaVine, CERA, Former Sacramento County Registrar of Voters, Sacramento, CA  
Rebecca Martinez, CERA, Madera County Clerk-Recorder, Madera CA

**Breakout #3**  
**#Not Your Typical Government Social Media**  
Using social media to inform, educate and entertain voters  
Sarah Mohan, Harford County Program Manager-Media and Outreach, Harford, MD  
Mitchell Kampf, City of Minneapolis Communications & Multimedia Coordinator, Minneapolis, MN  
*(Same session as at 11am)*

3:30-4:30 **Breakout #1**  
**The Election Director as Part of the IT Team**  
Brian Newby, CERA, Executive Director, US Election Assistance Commission, Silver Spring, MD  
Brian Hancock, Director, Testing and Certification, US Election Assistance Commission, Silver Spring, MD

**Breakout #2**  
**Crisis Management/Media Training**  
Mindy Perkins, President and CEO, CERV, VR Systems, Tallahassee, FL  
Salter Mitchell, Principal, Salter Mitchell, Tallahassee, FL  
*(Same session as at 11am)*

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**Wednesday, August 29, 2018**

9:00-4:30 **Meet in lobby at 8:45**  
Post Conference Tour **--Ticket required**  
“Big Easy” Tour of New Orleans
**LIFETIME MEMBERSHIP**
**HALL OF FAME**

**Lifetime Memberships** are awarded free membership in perpetuity for the life of the person named as a Life Member. These are awarded by the Board of Directors for service to the profession and to the Election Center and entitle the Life Member to attend events and sessions at member costs.

The Election Center **Hall of Fame** recipients are nominated by the Board of Directors of The Election Center. They must have been in the election profession for at least ten years and must have participated not only in his or her own community, but also at the state level. They must have worked at the national level for a least one election organization and must have been a leader of such an organization (officer, committee chair, for example). The recipient must have earned the respect and trust and be recognized among his or her peers as having an excellent office operation. The winners must also have furthered the profession through conduct and actions.

Following are the recipients of these awards:

**Life Members**
- Jane Carroll
- Ernie Hawkins
- Yvonne Smith
- Connie Schmidt
- Donetta Davidson
- Tom Wilkey
- Theresa LePore
- Robert Montjoy
- Robert Parten
- Cathy Pearsall-Stipek
- Alice Miller
- Jill LaVine
- Julie Pearson
- Doug Lewis
- Pat Hollarn
- Scott Doyle

**Hall of Fame**
- Ernie Hawkins
- Jane Carroll
- Tom Wilkey
- Robert Parten
- Robert Montjoy
- Dick Smolka
- Connie Schmidt
- Donetta Davidson
- Doug Lewis
- Alice Miller
- Kevin Kennedy
## 34 YEARS OF NATIONAL CONFERENCES

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FUTURE ELECTION CENTER
CONFERENCES, WORKSHOPS AND MEETINGS

All courses are subject to change

2019

January 10-11      JEOLC
                  Ritz Carlton Hotel
                  Pentagon City, Virginia

February 23-26    Special Workshop
                  Course #7, #8 and TBA
                  Birmingham, Alabama

April 24-28       Special Workshop
                  The Westin Hotel
                  Virginia Beach, Virginia
                  Courses, #9, #10, and TBA

May 13-18         PEP Special Session
                  Auburn University
                  Auburn, Alabama
                  Courses, #1, #2, #11, #12

July 6-13         PEP Summer Session
                  Hyatt Regency
                  Milwaukee, WI
                  Courses #1, #2, #3, #4, #5

August 17-21      35th Annual National Conference
                  Hyatt Grand Cypress Hotel
                  Orlando, FL
                  Courses #11, #12, and two TBA
What is Election Consulting
Election consulting is a type of consulting that consist in advising and assisting election officials in the daily operations required to administer elections and the tasks associated with voter registration.

Who Are We
Our consulting teams consist of election professional with dozens of years experience in large, medium and small jurisdictions throughout the country. We also have attorneys and college instructors available. Each team is selected to meet your particular needs.

Election Consulting Services We Provide
- Problem Resolution
- Review and Analysis of Operational Issues
- Individualized Research Projects
- Legislative Impact Analysis
- Work Flow Design
- System Analysis and Deployment
- Voter Outreach
- Continuity of Operations Plan Development
- Special Studies
- Financial Analysis
- Revenue Enhancement
- Campaign Reporting and Finance
- Procedural Development and Analysis
- Review for Compliance with Federal and State Law or Local Policy
- Key Personnel Recruitment
- Training for Poll Workers
- Staff Development
- Speakers for any of these topics

Who Are Our Clients
- Federal, State and Local Election Officials
- Boards of Commissioners
- Election Boards
- Boards of Supervisors
- County Executives
- Chief Operating Officers
- Law Firms
- Professional Organizations and Associations

Why The Election Center
Expertise. The Election Center is the only organization in America that specializes in voter registration and election administration. The Election Center is the premier organization of election professionals.

Election Administration is so complex and specialized that other firms are likely to make mistakes in recommendations for solutions. For more than 20 years, The Election Center has trained more voter registration and election administrators than any other organization in the world. We can quickly spot the difference between a successful program and when trouble has likely begun.

In addition to expertise as the acknowledged premier elections organization, we know and understand the role of government budgeting process, the goals of public service and the ethical considerations unique to government, and especially to elections. As a nonprofit, we have a dedication to service for governmental clients. We serve the people who serve democracy.

Our Fees
Our competitive fees are based on the services requested

Yes, Please contact me for my free consult.
Fill out our form below. We will provide a no obligation consult evaluation via telephone to help define a scope of work in matters related to your election administration and voter registration needs.

Please mail completed form to: Consultants, P.O. Box 965, Elk Grove, CA 95759
Or email request to: Consultants@electioncenter.org

Full Name:  
Email:  
Phone Number:  
Job Title:  
Jurisdiction or Organization:  
Phone:  
State: 

…………..to contact The Election Center

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FAX (281) 396-4315
EMAIL services@electioncenter.org

**Conference Office/Consulting Office**
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Elk Grove, CA 95759
VOICE (916) 686-7928
FAX (916) 686-8874
EMAIL conferences@electioncenter.org
Would like to thank

for their generous support!

“A special thank you to Richard Clark (www.electionpin.com) for the gift of the Fleur de lis lapel pins.”